Momentum Is Building is your opportunity to:

- Gain insight into new techniques from top-of-the-industry, nationally known speakers.
- See the latest building products and technologies offered by our vendors.
- Network with other building, electrical and HVAC professionals.
- Qualify for door prizes. More than $1,000 in tools will be given away throughout the conference.

“Momentum Is Building is a great conference! The keynote speakers are always very good, and of course, the code courses are a major reason I attend. These sessions keep me up to date on the latest information in my profession.”

Dave Hausman
Hausman Electric
Odebolt, Iowa

Momentum Is Building is sponsored in part by the Iowa Energy Center.

Registration Information

Momentum Is Building - Feb. 12-13, 2015
Contractor or educational institution representative ........................................ $99
Members of Iowa Cooperatives for Energy Efficiency ........................................ $99
Non-member utility or other organization representative .............................. $199
CEU fee ............................................................................................................ $50

Registration for Momentum Is Building includes all sessions and breaks; lunch and exhibitor reception on Thursday; and breakfast and break on Friday.

Attendees:
Return the registration form on the reverse side of this brochure and registration fee to your electric cooperative member service representative or mail to:
Momentum Is Building
Iowa Cooperatives for Energy Efficiency
P. O. Box 2517
Cedar Rapids, Iowa 52406-2517

Exhibitors:
Find registration information for exhibiting and attending MIB at
www.momentumisbuilding.com
For more information about registration, call Donna Griebel at 319.734.4358 or e-mail donna.griebel@cipco.net.

For more information about sessions or exhibiting, call Kathy Roth Eastman at 515.255.0882 or e-mail keastman33@gmail.com.

An additional $25 must be added to all registrations postmarked after Wednesday, Jan. 28, 2015.

An additional $25 must be added to all registrations postmarked after Wednesday, Jan. 28, 2015.

Because of our financial commitment to food, beverages and meeting rooms for Momentum Is Building, we cannot refund registration fees for cancellations after Thursday, Feb. 5 2015.

The Conference Site
Sheraton West Des Moines
1800 50th Street
West Des Moines, Iowa

Located at the University Avenue exit off I-80/I-35 (Exit 124), the hotel is convenient to restaurants, shopping and nightlife. For more about amenities, directions and other hotel information, visit the website listed below.

If you make a reservation and are forced to cancel it, you will be charged if the cancellation is less than 24 hours prior to your arrival.

ROOM RESERVATIONS
Sleeping room availability and rate (single and double: $100) are guaranteed until Wednesday, Jan. 28, 2015.

ONLINE RESERVATIONS
(highly recommended by the Sheraton)

PHONE RESERVATIONS
888.627.8043

NOTE: This is the Sheraton central reservation booking number. Please be sure to reference the West Des Moines Sheraton and Momentum Is Building to get our special rate.

Sponsored in part by the Iowa Energy Center

February 12-13, 2015
at the Sheraton West Des Moines
MARK JEWELL

FORWARDING WITH CUSTOMERS

Last year’s attendees requested mechanical and plumbing code updates. Cory will cover both topics this afternoon.

Thursday, February 12

REGISTRATION
Exhibits Hall open and continental breakfast available

12:00
12:45
8:00
9:45

Welcome and Keynote

Iowa Cooperatives for Energy Efficiency and the Iowa Energy Center

Selling Energy Efficiency Effectively

Keynote presentation sponsored by the Iowa Energy Center

Mark Jewell, Efficiency Sales Professional Institute, San Francisco, CA

Understanding your customers’ decision-making processes and helping each prospect “connect the dots” are keys to achieving deeper energy savings. Learn how to ask and answer questions that not only lead homeowners to seek energy assistance, but also help them achieve their goals.

Vendor Introductions

LUNCH

BREAKOUT SESSIONS, Round 1

10:00
10:30
8:00
9:45

10:45
11:30

Cory Paeper, The CEU Authority, Des Moines, IA

2 CEUs

Mechanical Code: How to Find What You’re Looking For

Get the latest info about the updated code, including changes to Construction Inspired by the New Energy Code (and Pitfalls to Avoid)

Dave Sullivan, Joe Bertsch Electrical Sales Co.

2014 Electric Code Update

4 Electric Code CEUs; must attend both sessions to receive 2 CEUs

Plumbing Code: What’s Practical for Me in the UPC?

Dave Sullivan

Plumbing Code: What’s Practical for Me in the UPC?

2 CEUs

Cory Paeper

RECs and Industry Experts Working Together on Energy-Efficient Building Practices

Roes Hammann, Midland Power Cooperative, Boone, IA

Dan Johnsno, Extreme Panel Technologies, Cottagewood, MN

Contractors and REC staff find out how you can both better understand and provide the best possible service for REC members as they build or remodel.

RECEPTION IN EXHIBIT HALL

For speaker bios, website links and more details about sessions, visit www.momentumisbuilding.com

For more information about registration, call Donna Grabel at 319.734.4358 or e-mail donna.grabel@cpco.co

For more information about sessions or exhibiting, call Kathy Rush Eastman at 515.255.0882 or e-mail keastman33@gmail.com

Friday, February 13

REGISTRATION
Mail your registration or request CEU’s at: www.momentumisbuilding.com

8:00
8:30
9:00

Energy Code and Lighting/Stray Voltage and Solar Electrical Concerns

2 CEUs, HVAC discipline

John Temple, JE, Des Moines, IA

Regi Goodale, Iowa Association of Electric Cooperatives

Lighting is our most requested topic for this conference and John Temple is an expert! John’s “show-and-tell” sessions will help you to provide answers—and the right products—to your customers.

Regi will present details regarding the recently released “Iowa Stray Voltage Guide.” He will discuss the procedures and protocols for testing stray voltage and installing solar units.

Stray Voltage and Solar Electrical Concerns

2 CEUs, HVAC discipline

Getting Geothermal Right—What You Need to Know

Joe Griffin, WaterFurnace International, Fort Wayne, IN

2 CEUs

Kevin Kush, Boys Town, Omaha, NE

A Piece of the Puzzle: Eight Traits of a Quality Teammate

Emphasize retrofit projects. Bill will share observations on which building practices have improved as a result of the new code, and where the pros are “tripped up.” Get tips on doing it right, and Bill will demystify your doors test too.

Changes to Construction Inspired by the New Energy Code (and Pitfalls to Avoid)

Bill McAnally, McAnally Consulting, Fort Dodge, IA

Bill will share observations on which building practices have improved as a result of the new code, and where the pros are “tripped up.” Get tips on doing it right, and Bill will demystify your doors test too.

A Piece of the Puzzle: Eight Traits of a Quality Teammate

Kevin Kush, Boys Town, Omaha, NE

How well do the members of your organization or team work together? Are you a smooth, well-oiled machine or a fractured collection of in-it-for-yourself individuals? In a straightforward no-excuses style, Kevin Kush discusses eight traits that can turn any group or organization into a cohesive, high-performing team.

Coach Kush has been honored as an ABC News “Person of the Week” for leading his Boys Town High School football team to an undefeated regular season.

Coach Kush has been honored as an ABC News “Person of the Week” for leading his Boys Town High School football team to an undefeated regular season.

Check the session(s) you plan to attend

q 2014 Electric Code Update (Dave Sullivan)

q Energy Code and Lighting (John Temple) and Stray Voltage and Solar Electrical Concerns (Regi Goodale)

HVAC & PLUMBING PROFESSIONALS:

Please provide your Iowa License Number

Check the session(s) you plan to attend

q Mechanical Code: How to Find What You’re Looking For (Cory Paeper)

q Plumbing Code: What’s Practical for Me in the UPC (Cory Paeper)

q Getting Geothermal Right—What You Need to Know (Joe Griffin)

THERE IS A $50 CEU FEE THAT COVERS ALL CEU SESSIONS YOU ATTEND.

Mail registrations and checks to:

Momentum Is Building
Iowa Cooperatives for Energy Efficiency
P.O. Box 2517
Cedar Rapids, Iowa 52406-2517
Or, register online at: www.momentumisbuilding.com

REGISTRATION DEADLINE IS WEDNESDAY, JANUARY 28.

An additional $20 must be added to all registrations postmarked after that date. Because of our financial commitment to food, beverages and meeting rooms for Momentum Is Building, we cannot refund registration fees for cancellations after Thursday, Feb. 5, 2015.